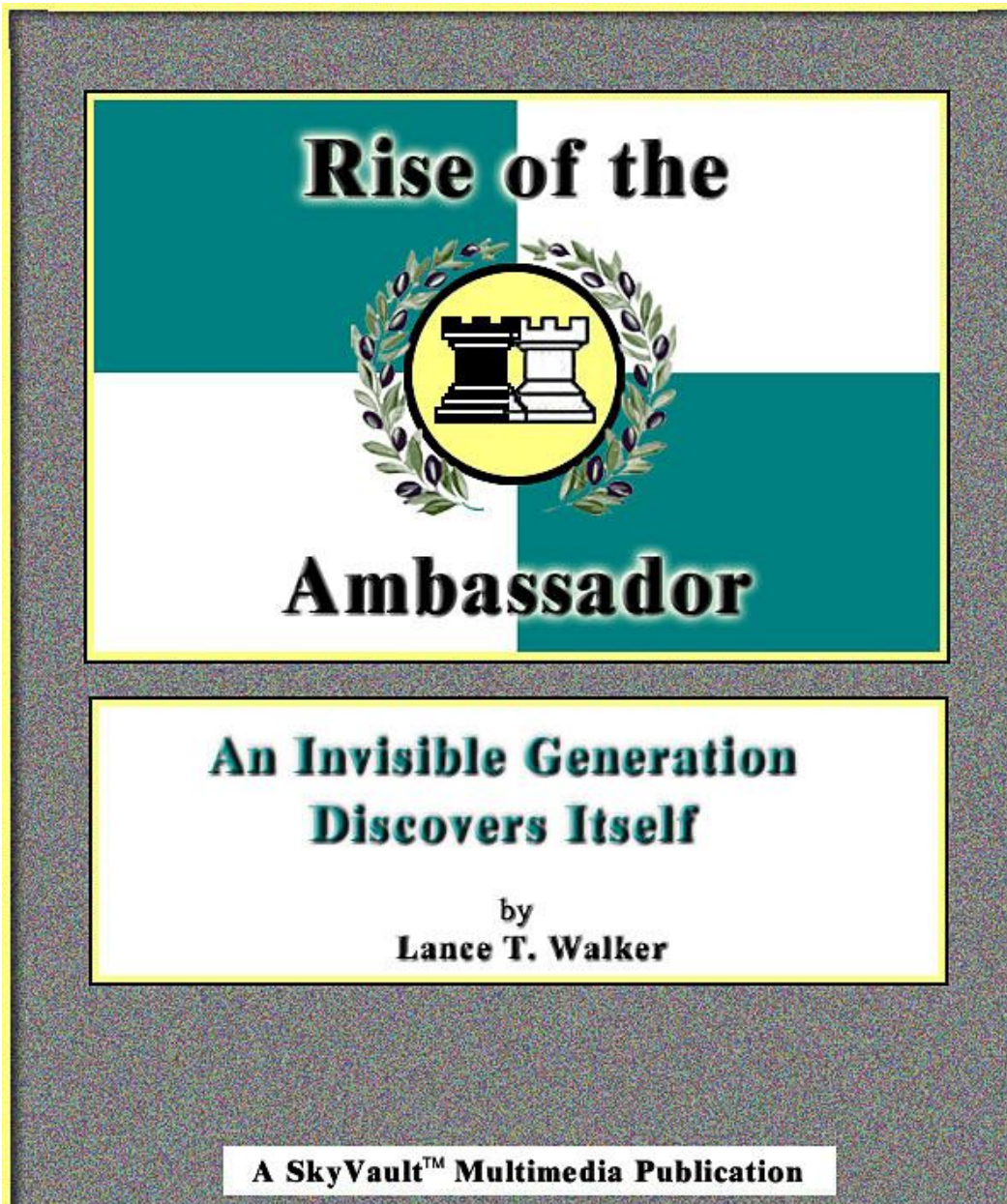


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# Rise of the Ambassador: An Invisible Generation Discovers Itself

by

*Lance T. Walker*

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## **INTRODUCTION: A Sleeping Giant Awakes**

There is a forgotten generation rising up and flexing its muscle in America today.

It is a generation so accustomed to invisibility, that they no longer consider getting overlooked to be an offense. In fact, they long ago learned to use their anonymity as one of their most precious and valuable assets.

Because of its unique placement in history, this generation was destined to change the world from the very beginning. Indeed, it already has – profoundly so. This group, now mainly in their forties, carries within itself such an incredible combination of perspective, experience, and ability, that it now represents nothing less than the hope of the planet.



## *Rise of the Ambassador: An Invisible Generation Discovers Itself*

It is literally the most powerful, the most gifted, and the best educated generation America has ever produced. It has been trained to see opportunity in adversity, and so has pressed forward even when frustratingly misunderstood by the generations on either side of it.

Accomplishment, perseverance, and balance have been its hallmarks - along with the resilience to withstand, and largely recover from, two devastating plagues (at least one of them man-made), that cut down huge numbers of its members in the prime of their lives.

The most amazing thing about this generation, however, is that until now, the vast majority of its members have had no idea they even exist as a generation. Like ninja swordfighters in the dark, many have developed their intuition, their insight, and their



spirituality as if each one were the only soldier left standing in a battle that must be won anyway. Most have not yet realized they actually number in the tens of millions. Their lack of self-awareness as a group has, thus far, been both a great strength - and their Achilles heel.

However, all that is now about to change. The world is facing challenges that require a technological savvy the majority of Baby Boomers don't seem to possess, along with a sense of old school values that many Generation Xers seem to have missed. Time is of the essence, and stealth mode is no longer acceptable as a primary operational strategy. Fortunately for us all, a new day has dawned.

The age of the Ambassador Generation has, finally, arrived.



## **Congratulations!**

We hope you have enjoyed this pre-publication excerpt from the forthcoming book, *Rise of the Ambassador Generation*. If you happened to be born between 1958 and 1969, the awareness of your own generation's existence has probably already changed the way you view the world. That's a good thing - because as other generations become aware of our existence, it will definitely change the way they view *us*.

The complete book-and-cd set is scheduled for official publication on June 11, 2008. Whether you are reading this before or after that date, you qualify for the special pricing offer below. It's just our way of saying thanks for your interest, and for helping us spread the word about the most powerful generation the world has yet seen.

In the full publication, you'll discover:



- Why Barack Obama's presidential candidacy is the trumpet call we've been waiting for...
- Why we're the true "children of the sixties", and exactly how we dropped off the radar...
- The one word that best defines and describes us as a generation, and why your parents probably cringe every time they hear it...
- Where the term "Ambassador Generation" comes from, and the surprising group that largely determines our progress and direction...
- The many ways we've already changed the world for the better – without getting the credit...
- How we were almost wiped off the map before we even got started...
- The three tactical moves that we need to get accomplished as quickly as possible, that will literally change the course of world events and create a better future for our descendants ...



And a whole lot more unexpected insights and revelations that will empower you, as well as give you clarity, confidence, and peace of mind!



[www.AmbassadorGeneration.com/GMJ11special.html](http://www.AmbassadorGeneration.com/GMJ11special.html)

Enjoy in prosperity and health,

Gwen Merriman-Jackson, Marketing Coordinator



## About the Author

Lance T. Walker was born in November, 1962 in upstate New York. He was sent as a “child ambassador” to integrate a total of four separate schools between 1967 and 1976. They included Westchester County’s Furnace Woods Elementary, and Assumption School (a private, Catholic school located in central Peekskill).



Lance was also among the first African American students to attend the Springville-Griffith Institute Middle School in Erie County, as well as Nichols School in Buffalo, NY. In 1980, he received an academic math diploma from City Honors High School, Buffalo’s first totally integrated “magnet school” college prep program. He graduated from San Diego’s Foundation College in 1999.

A true success-oriented Renaissance man, Lance holds certifications in electronics engineering, multimedia technology, computer networking, web development, technical writing, project management, sales training, public speaking, and marketing consulting. He credits his school experiences with making it possible for him to learn, grow, and achieve goals with confidence.

His real-world experience includes living and working as a Silicon Valley insider during the dot-com heyday of 1998-2001. He is a decorated U.S. Air Force veteran, and now travels frequently between the east and west coasts, sharing his Ambassador Generation insights with enthusiastic audiences nationwide.

A noted author and e-business consultant, Lance T. Walker is also the Managing Director for SkyVault™ Multimedia Publishing ([www.skyvaultpublishing.com](http://www.skyvaultpublishing.com)), which specializes in the production, publishing, and promotion of information products in the personal development and self improvement arenas. Lance is available for speaking engagements through his personal web site ([www.lancetwalker.com](http://www.lancetwalker.com)).

